

Appendix 3: Measuring progress

Below outlines the provisional metrics we will use to measure progress. This will be refined as we work with partners to develop the action plan.

Data we will use to measure how much we have done and how well

Healthy places	Healthy settings	Healthy services
Proportion of council-owned advertising channels not promoting unhealthy food and drink	Percentage reduction in sugar content in LBTH school meals	Number of healthy eating and physical activity sessions provided for families with an overweight/obese child, and reported increase in knowledge and behaviour change
Proportion of new fast food outlets opened within 200m of a school	Proportion of schools with a LBTH school meals contract choosing the healthy dessert menu	Number and % of children and young people completing cycle training in the borough, and reported increase in confidence and skills
Rates of cyclists and pedestrians killed or seriously injured on our roads	Number and % of early years settings achieving Healthy Early Years Accreditation Scheme standards	Number of people working in the community who receive training on healthy weight, and reported increase in knowledge and skill set
Air quality levels	Number and % of schools achieving Healthy Schools bronze status, and number and % of schools who complete a silver/gold award on healthy eating or physical activity	Number and % of mothers receiving support from the Infant Feeding and Wellbeing Service. Feedback from service and speed at which mothers are contacted
Number of new or refurbished playgrounds	Number and % of schools signed up to the Daily Mile	Proportion of eligible families who receive healthy start vouchers
Number of council policies/strategies that reference action to reduce childhood obesity	New leisure contract that includes a requirement for leisure centres to have healthy vending machines	Childhood obesity comms plan developed and implemented, for both residents and those working in the community
Number of businesses with a Food for Health award	Number of council contracts that require providers to adopt Government Buying Standards for Food and Catering Services	Childhood obesity pathway developed

Data we will use to measure the difference we have made

- Reception and Year 6 excess weight and obesity levels (PHE).
- Healthy eating levels: fruit and vegetable intake (Pupil Attitude Survey).
- Physical activity levels: something active in last week (Pupil Attitude Survey). (More detail would be available from the Sport England survey but there was insufficient local data for 17/18).
- Breastfeeding prevalence (at 6-8 weeks after birth; exclusive and partial) (PHE).
- Proportion of 5 year olds and 12 year olds free from dental decay (PHE).